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Message Text

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44
ACTION COME-00

INFO OCT-01 AF-10 ISO-00 AGR-10 CIAE-00 EB-07 INR-07

LAB-04 NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01

/059 W
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R 261430Z DEC 74
FM AMEMBASSY KINSHASA
TO SECSTATE WASHDC 639

UNCLAS KINSHASA 10921

PASS: COMMERCE AND AGRICULTURE

E.O. 11652: N/A
TAGS: BEXP, CG
SUBJECT: FIKIN 75

REF: KINSHASA 10541

1. AMB AND COMATT CALLED ON FIKIN DIRECTOR TUMBA TUNKADI DECEMBER 20.

2. ASKED ABOUT THE DEVELOPING THEME FOR FIKIN 75 TUMBA OBSERVED, IN EFFECT, THAT FIKIN 73 WAS MORE ATTUNED TOWARD ZAIRE'S POSITION IN AFRICA WHERE AS FOR 1975 ZAIRE'S RELATIONS TO WORLD MARKET ARE BEING EMPHASIZED. IT WAS FOR THIS REASON THAT SO MUCH OF HIM TIME DURING THE PAST SEVERAL MONTHS HAS BEEN CONSUMED IN TOURING WORLD CAPITALS IN SUPPORT OF THE FAIR.

3. WITH REGARD TO US PARTICIPATION, HE HOPED TO SEE EMPHASIS EXPANDED FROM THOSE FIRMS ALREADY ESTABLISHED IN ZAIRE TO INCLUDE FIRMS INTERESTED IN ZAIRE AS EXPORT MARKET. ADDITIONALLY HE SUGGESTED THAT THE US GOVERNMENT AND PRIVATE EXHIBITORS MIGHT WELL SPONSOR OR PARTICIPATE IN SEMINARS ON TOPICS OF SPECIAL INTEREST TO ZAIRE PRODUCERS AND TRADERS, ESPECIALLY ON AGRICULTURAL SUBJECTS E.G. MARKETING. HE THOUGHT PRODUCERS OF FOOD PRODUCTS, CLOTHING AND POWERED LABOR-SAVING DEVICES
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(E.G. CHAINSAWS) AND SOME SMALL FARM IMPLIMENTS) WOULD DO WELL

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AT THE FAIR. ALTHOUGHT SUCH EQUIPMENT IS AVAILABLE FROM "OTHER" COUNTRIES, TUBA THOUGHT THE HIGHER QUALITY OF US MANUFACTURED EQUIPMENT COULD LEAD TO SIGNIFICAN SALES. HE SAID GOZ IN MATTERS OF POLICY-SEEKING BILATERAL RELATIONS, AGENCY OR DIRECT, WITH US SUPPLIERS TO REPLACE OUT-MODED LICENSING ARRANGMENTS UNDER WHICH VARIOUS EURIPEAN EXPATRIATES REPRESENTED U.S. FIRMS.

4. TUMBA DISPLAYED HIS PLAN OF THE FAIRGROUNDS WHICH SHOED THE PAVILIONS THAT HAVE BEEN "FULLY COMMITTED". AT A GLANCE THEY SEEM TO HAVE ALL BEEN TAKEN. IN ADDITION TO THE US IN PAVILION #3 - THE CHOICE LOCATION AT FAIR ENTRANCE - OTHER COUNTRIES WITH PAVILIONS INCUDE: FRANCE, BELGIM, JAPAN, ITALY,THE SOVIET UNION, THE UK, SPAIN, SOUTH KOREA AND COMMUNIST CHINA. THE LATTER HAS ONE OF TWO SUPRSIZED 2000 SQ. METER PAVILIONS. AN ASSOCIATIION OF ARAB STATES IS SCHEDULED TO EXHIBIT IN THE OTHER 2000 METER PAVILION. VARIOUS AFRICAN STATES WILL ALSO PARTICIPATE.

5. LACK OF AUTHORITY TO MAKE DOWN PAYMENT ON US PAVILION INCREASINGLY EMBARASSING. AGAIN EMBASSY URGES URGENT ACTION.

6. COMMENT: RECOMMEND DEPT. OF AGRICULTURE BE APPROACHED FOR EXHIBIT AND SIMINAR PARTICIPATION.
HINTON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974KINSHA10921
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740374-1157
From: KINSHASA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741210/aaaaaile.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 74 KINSHASA 10541
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 26 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 SEP 2002 by ReddocGW>; APPROVED <31 DEC 2002 by MorefiRH>
Review Markings:

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US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FIKIN 75
TAGS: BEXP, CG
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

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